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**Mind Body and Beyond Expo 2008 to Rejuvenate, Educate Los Angeles
About Natural and Green Lifestyle Products and Services**

*Two-day Public Event Offers Healthy Living Alternatives For the Mind, Body, and Environment
September 13-14, 2008*

LOS ANGELES – April XX, 2008 – In its 5th year, The Mind, Body and Beyond Expo will return to the Los Angeles Convention Center on September 13-14, 2008. The name highlights the event's focus on the trio of the mind, the body, and all things beyond that are in synch with the common goals of clean and natural conscious living. Building on the momentum and public demand for natural and healthy living alternatives, including green products and services, Mind Body and Beyond Expo will offer consumers the opportunity to become more educated about the latest specialty focused products, services, and health and wellness trends available within the conscious living market place to advance personal development.

The two-day event is open to the public of all ages and caters to consumers in search of premium products and resources that allow that them to attain a healthy balanced lifestyle that targets the body, mind, and environment. With more than 300 exhibiting companies from the natural health and conscious living industry, attendees will be offered the opportunity to try-and-buy organic food and beverage products, natural vitamins and supplements, complementary medicine, exercise equipment, and more. Eco-friendly companies will also be on-site to educate and demonstrate sustainable alternatives for the environment and economy.

In addition, Mind Body & Beyond Expo will play host to actor and star of his own reality-green show on HGTV, Ed Begley Jr. and celebrity author and inspirational speaker Mallika Chopra. Both guests will be in attendance at the event to meet and greet with attendees and participate as exhibitors. The event will also feature speaker sessions from more acclaimed authors, renowned innovators, and respected pioneers within the natural health and conscious living industry to discuss topics ranging from alternative medicine, schools of new thought, mind-body medicine, child rearing, green solutions for the environment, alternative energy, and much more.

Whole Foods Market, the world's largest retailer of natural and organic foods will return as a major sponsor, providing attendees with helpful information about health conscious lifestyles and services.

Admittance fees are all inclusive and provide complete access to the exhibit floor, speaker sessions, on-site yoga classes, fashion shows, product demonstrations, entertainment, and a host of other events. Tickets can be purchased in advance online at (www.mbbexpo.com) through In Ticketing, an online ticketing service committed to preserving and rejuvenating the environment through sustainable practices that include using soy ink with hemp/flax ticket stock and tree-free envelopes. In addition, In Ticketing will plant a tree for every ticket sold online, providing an environmental incentive to attendees, prices include:

- At Door: \$15.00 one day pass / \$20.00 weekend pass
- Early Bird Online: \$10.00 one day pass / \$15.00 weekend pass
- Kids under 12 years old: Free
- Seniors (70+): Free

Beginning September 1, 2008, all Whole Foods Markets (<http://www.wholefoodsmarket.com>) in the Los Angeles metropolitan area will offer customers two free tickets to the event when spending \$25.00 or more in groceries.

About Mind Body & Beyond Expo

Mind Body & Beyond Expo is Los Angeles's premier event celebrating healthy and natural conscious living lifestyles. The mission of the expo is to promote public awareness and respect for healthy and conscious living by becoming the nexus for industry professionals. Mind Body & Beyond Expo acts as a liaison between the public and the natural living industry, bringing the two together to create a cohesive, organized, and entertaining event. Past speakers have included Dr. Andrew Weil, Gotham Chopra, Dr. John Gray, Shiva Rea, Dr. David Simon, and Dr. Michael Beckwith amongst countless others. Major sponsors include Whole Foods Market, Saturn, and Naked Juice. Companies interested in learning more about exhibit or sponsorship opportunities, please visit (www.mbbexpo.com) and contact Baba Ji by email at Baba@mbbexpo.com.

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