



## Mind Body & Beyond Expo 2008 Fact Sheet

### Overview:

Mind Body & Beyond Expo is Los Angeles's premier two-day event celebrating healthy and natural living lifestyles that focuses on the trio of the mind, the body, and all things beyond that are in synch with the common goals of clean and natural conscious living.

The mission of the Expo is to promote public awareness and respect for natural and healthy living alternatives for the mind, body, and environment. Mind Body & Beyond Expo acts as a liaison between a public of all ages and the natural living industry, bringing the two together to create a cohesive, organized and entertaining event.

Event attendees can learn about food and beverage products, natural vitamins and supplements, medicine, exercise equipment, and other relevant products from more than 300 exhibiting companies from the natural health and conscious living industry.

Eco-friendly companies are also on-site to educate and demonstrate sustainable alternatives for the environment and economy.

### When/Where:

September 13-14, 2008  
Hours: 10 a.m. – 6 p.m. daily  
Los Angeles Convention Center, South Hall

### Price:

Ticket Prices:

- At Door: \$15.00 one day pass / \$20.00 weekend pass
- Early Bird Online: \$10.00 one day pass / \$15.00 weekend pass
- Kids under 12 years old: Free
- Seniors (70+): Free

Admittance fees are all inclusive and provide complete access to the exhibit floor, speaker sessions, on-site yoga classes, fashion shows, product demonstrations, live entertainment, pet adoption, and kids' pavilion.

### Event Management:

The management team for Mind Body & Beyond Expo includes:

- Baba Ji, CEO
- Dave Dutt, Vice President
- Jasper Kim, Senior Director of Sales
- Andy Kay, Senior Director of Marketing

### Key Sponsor:

Whole Food Markets (<http://www.wholefoodsmarket.com>)

### Event Web Site:

[www.mbbexpo.com](http://www.mbbexpo.com)

### Press Contacts:

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